**DEFENCE** 

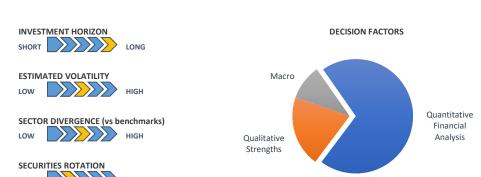
## https://b-cap.ca/en/strategies/#defence



# **BOUTHILLIER CAPITAL**

## STRATEGY DESCRIPTION

B-CAP's Defence strategy is designed to achieve long-term capital appreciation by investing directly in the equity of public companies carefully selected by the manager. The portfolio construction primarily relies on a bottom-up approach, wherein the manager applies quantitative filters to identify suitable large-cap listed companies. The management style places a strong emphasis on the sustainability of dividend growth. To ensure this sustainability, the manager considers various factors such as historical and projected growth in revenue per share, profit margins, free cash flow, return on equity, and maintaining a reasonable debt level. Additionally, the manager assigns significant importance to identifying companies with a strong competitive advantage within their respective industries. The Defence model adopts a long-term investment horizon of 5-10 years and focuses on stocks issued by large companies (minimum of \$1 billion, with the majority exceeding \$5B) that exhibit high potential for dividend growth. This approach is implemented without compromising on quality, taking into account factors such as creditworthiness, reputation, economic moat, and consideration of Environmental, Social, and Governance (ESG) aspects.



FUNDAMENTAL PROFILE	Defence	MSCI World High Div
Dividend Yield -12M	1.7%	3.8%
Div Growth est. +12M	10.9%	5.6%
Return on Equity (ROE)	38.1%	16.9%
Payout Ratio	41.8%	54.7%
Sustainable Div Growth <sup>1</sup>	22.1%	7.7%
Net Debt/EBITDA	1.6x	1.5x
Free Cash Flow Yield	3.2%	5.9%
Revenue per Share Growth	12%	1.3%

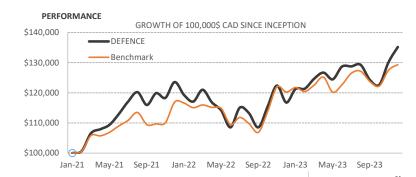
Source: Bloomberg and B-CAP calculations.

1) estimate based on formula g = ROE × b, where b = 1 - payout

TOP HOLDINGS	Sector	Industry	Country	Weight
Stantec Inc	Industrials	Construction & Engineering	CA	4.3%
Constellation Software Inc	CA	3.7%		
Alimentation Couche-Tard	Ir Consumer St	a Food Retail	CA	3.6%
Novo Nordisk A/S	Health Care	Pharmaceuticals	DE	3.6%
Costco Wholesale Corp	Consumer St	a Consumer Staples Merchand	US	3.3%
Stella-Jones Inc	Materials	Forest Products	CA	3.0%
Microsoft Corp	Information	T Systems Software	US	3.0%
Automatic Data Processing	I Industrials	Human Resource & Employr	US	2.7%
Canadian National Railway	( Industrials	Rail Transportation	CA	2.6%
ASML Holding NV	Information	T Semiconductor Materials &	NE	2.5%
			Top 10 Total	32.2%

TOP SECTORS	Defence	MSCI World High Div
Industrials	25%	11%
Information Technology	18%	7%
Financials	13%	12%
Consumer Staples	13%	18%
Health Care	9%	16%
MARKET CAP		
< \$500M	0%	0%
\$500M - \$1B	0%	0%
\$1B - \$5B	8%	0%
> \$5B	90%	99%
Cash	2%	0%

SUMMARY PROFILE	
Primary Management Style	Sustainable Dividend Growth
Selection Process	Quantitative+
Eligible Securities	Large cap common shares
Number of Holdings	42
% of Portfolio in CAD	49%
Inception	January 26th, 2021
Growth of \$100K Since Inception	\$135,213
Min. Investment in Strategy	\$100,000
Min. Investment for B-CAP Clients	Yes
Investment Vehicule	Segregated Accounts
Complete Transparency	Yes
Portfolio Manager	B-CAP
B-CAP Management Fee	Degressive
0.9% < \$1M, 0.75% there	eafter. Global fee 0.60% > \$5M
Custodian	NBIN



				Since			
	3 months	6 months	1 year	2 years*	YTD	Inception*	
Defence (B-CAP)	8.79%	5.05%	15.78%	4.61%	15.78%	10.90%	
Benchmark	4.50%	5.40%	7.55%	5.17%	7.55%	9.22%	

Note: Benchmark is the MSCI World High Dividend Yield Index, in CAD. \* = annualized returns.

	January	February	March	April	May	June	July	August	Sep	Octobre	November	December	Year (YTD)
2023	3.85%	0.10%	2.70%	1.64%	-1.78%	3.42%	0.07%	0.38%	-3.87%	-1.31%	6.14%	3.87%	15.78%
2022	-3.43%	-1.88%	3.35%	-3.45%	-2.28%	-4.95%	6.03%	-1.63%	-4.10%	6.33%	6.05%	-4.60%	-5.49%
2021	inception	0.66%	5.89%	1.23%	1.34%	3.34%	3.65%	2.65%	-3.56%	3.39%	-1.30%	4.44%	23.57%

Note: Strategy launched on Jaunary 26th, 2021. Performance data is presented net of fees and represent total return inclusive of distribution, in CAD. Past performance may not be repeated and is no guarantee of future results. The content is provided for information only and should not be considered as a sale or recommendation. Consult the back to read the complete legal notice.

Source: Bloomberg and B-CAP calculations based on information as provided by the custodian and portfolio administration system. As of the end of the period analyzed.



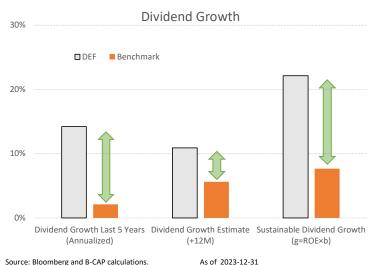


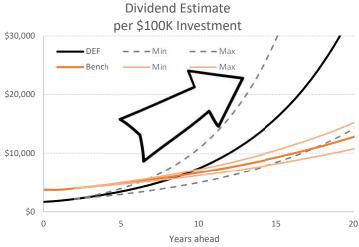
#### MISSION OF THE DEFENCE INVESTMENT STRATEGY (DEF):

## PROMOTING SUSTAINABLE DIVIDEND GROWTH

The manager meticulously screens an expansive universe of securities, focusing on companies that exhibit robust financial fundamentals. This approach enables the anticipation of high growth rates in cash flows and a substantial return of capital to shareholders through dividends and share buybacks. Special emphasis is placed on evaluating the issuer's financial track record, including its resilience across economic cycles, particularly during periods of economic downturn. Key metrics such as sales per share, margins, financial leverage, and more are carefully scrutinized to ensure a comprehensive assessment of the issuer's financial history.

## **RAPID DIVIDEND GROWTH**





Note: Represents a hypothetical scenario based on analysts' estimated dividend growth followed by sustainable dividend growth (formula g=ROE×b)

### ACHIEVING INCREASED GROWTH AND PROFITABILITY... WITHOUT ASSUMING ADDITIONAL FINANCIAL LEVERAGE



Source: Bloomberg and B-CAP calculations.

As of 2023-12-31

# **ROBUST QUALITATIVE ATTRIBUTES**

The manager demonstrates a strong inclination towards companies operating within oligopolistic industries, characterized by higher barriers to entry and operating margins. The sustainable growth of dividends primarily hinges on the resilience of the business model, necessitating an evaluation that goes beyond numerical analysis. This evaluation involves an in-depth examination of the competitive landscape, the quality of the product being offered, its perceived necessity among consumers, the company's ability to manage pricing and cost structures, and various other factors. Furthermore, Environmental, Social, and Governance (ESG) factors are duly considered as they contribute to elucidating the sustainability of both the company and its brands.

The Defence strategy (DEF) exhibits robust ESG credentials and demonstrates a superior Capital Allocation score, surpassing the MSCI World High Dividend index, its benchmark.



Source: Morningstar and B-CAP calculations

As of 2023-12-31



## **DEFENCE** <a href="https://b-cap.ca/en/strategies/#defence">https://b-cap.ca/en/strategies/#defence</a>



# BOUTHILLIER CAPITAL

## **MANAGER'S QUARTERLY COMMENTS**

The Defence Investment Strategy has notched two robust months, culminating in a fourth-quarter upswing of 9%—a nearly twofold surge in comparison to its benchmark—and achieving a historic zenith yet again. In the fourth quarter, an overweight position in the Industrial sector, coupled with a conspicuous absence in the Energy sector, jointly contributed a substantial 200 basis points of Allocation. During this quarter, the Security Selection garnered laudable distinction within the Consumer Staples sector, propelled by stellar performances from COST (+17%) and ATD (+13%). Moreover, within the Industrial sector, the strategy capitalized on the commendable returns offered by STN (+21%) and ALLE (+19%). In the latter part of the reporting period, strategic adjustments were instituted by the manager, manifestly fortifying the strategy's growth trajectory, margin dynamics, and barriers to entry. On the Canadian front, divestitures were executed for CCA and POW, subsequently initiating a position in Dollarama (DOL), a preeminent Canadian dollar stores operator, further bolstered by robust growth prospects in Latin America through Dollarcity. Simultaneously, as for US stocks, dispositions included JNJ and a one-third reduction in the PWR position. The proceeds were judiciously redeployed in Cintas (CTAS), an enterprise specializing in the leasing and sale of corporate accouterments, particularly uniforms, as well as in Kinsale Capital Group (KNSL), a specialty insurer focused on hard-to-place risks. Noteworthy is the fact that each of these three entrants to the model boasts a historical dividend growth and an economic value added (representing the spread between the return and cost of capital) surpassing 10%. Defence delivered a net total return of +16% in 2023, outpacing its benchmark, the MSCI World High Dividend, by a notable 825 basis points. Since its inception, the strategy has generated an annualized outperformance of 170bps. The constituents' fundamental financials and qualitative attributes continue to exhibi

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Historical publications on this investment strategy are available on our website:

For more information on the benchmark index:

https://b-cap.ca/en/strategies/#defence

https://www.msci.com/msci-high-dividend-yield

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